Golic Guide

Project number: **2014-1-PL01-KA202-003400**

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Multilingualism is one of the main pillars of the vision of the European Union from the perspective of 2020. The basic assumptions
and policies of the European Commission indicate that all of us should work towards adapting language contents to the nature of
learning group.

Tourists guides are professional group which in terms of knowledge of foreign languages definitely does not meet expectations.
Only 25% of tourist guides throughout Europe speak a foreign language in their professional life. This is primarily caused by the lack
of time to learn the language, the inadequacy of the existing range of languages to the nature of work of tourist guides, there is on
offer a dedicated course for this target group.

In this project six countries have worked on the developement of tailored m-learning courses for languages in the area of tourism.

Danmar Computers - PL Coordinators and IT specialist
Iberika education group gGmbH - DE Partners and Developers of the Didactic Part
Sea Teach - ES Partners
YouNet -IT Parnters and in charge of the dissemination of the project
Know and Can Association - BG Partners and in charge of the evalutation of the project
Giresun Egitimciler Dernegi -TR Partners

The **main aim** of this project is to raise the indicator of employability among tourist guides and to improve their vocational competencies by means of
improve their language skills. With this aim we will provide a precisely tailored professional m-learning language courses in English, German or Spanish.

The Golic Guide project's **4 main outcomes**:
O1. A Comprehensive Research Report: a detailled description of situation at hand
O2. 10 modules of language courses profiled in terms of content accurately for tourist guides
O3. A Collection of good practices concerning guiding of foreign tourists with the clear definition of differences between the countries of origin of tourists. Multicultural competences
O4. The m-learning content delivery space for the courses

Taking into consideration the results of the Research Report and the specific characteristics of our target group, Germany **has already finished the 10 modules for both English** (B1/B2 and vocabulary for level C1) **and German** (level A1). Check out for free our online language courses for tourist guides in English and German! Just contact us at ppalacios@iberika.de and ask us for a password. Your

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comments are very welcome!

Third Project Meeting in Berlin, October 2015

Our **next meeting** will be taking in place in Bologne in May 2016. Partners will summarize the testing process, and current activities relating to dissemination and plan the details for further action: multiplier events. It will be also time when partners summarise all work, evaluate it, discuss what was good or bad in order to learn lessons. Part of the meeting will be dedicated to the preparation of final report and also to the definition of plans for sustainability in all countries.

Thanks to
the above points,
the
audience
will
also
have
access to

language courses
(
English and German

)
on mobile devices and
a series
of
best practices
"
for dealing
with
foreign tourists
."

We expect
an impact on the
target group
of the project
and
relevant
stakeholders
of about
2,000 people
within the partnership
(
tests
Multiplayer
Events
,

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dissemination
)
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For more information about the project, please contact projects@iberika.de.

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