

DEEP.Com Goes Mobile Projekt number: 527617-LLP-2012-AT-GRUNDTVIG-GAM

Website: www.deepcom.eu

DEEP.Com goes Mobile» is a TOI (Transfer of innovations) project of DEEP.COM. The project DEEP.Com developed the online platform EU-Xchange which is offering services for EU project managers/ partners to support them in marketing their project results after the project duration. A tool-kit offering marketing support, e-learning sessions and an online market place for licensing state-of-the-art products.

In this accompanying measure partners want to take the offers being developed in DEEP.Com a step further. By offering the services of DEEP.Com in the main European languages as there are German, French, Spanish and Italian, project managers of GRU projects are invited to look into the market potential of there project results and move those into the profit realm, beyond the lifespan of the original project.

The service of DCGM will also be expanded by installing an online coaching and mentoring system for GRU project managers, which traditionally are more interested in the educational side of things. For this traget group the consortium will develop the «mobile» support, which shall include online, telephone and face-to-face support.

In each of the partner countries the mentioned services will be made available during the duration of «DEEP.Com goes Mobile» and beyond to all project managers of GRU projects since the programme start.

This way GRU project managers can already look into the market potential of their planned project results during the application stage and make sure their products meet the market needs as well as the needs of the end users.

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