Key activity 4: Dissemination and Exploitation of Project Results

Key Activity 4 is part of the transversal program whose ambition is to make the results of EU projects more well known and to increase their application by others. Many projects are able to produce innovative concepts, materials or studies but experience difficulty successfully publishing and marketing the results and the products themselves when the development period has been completed. For this reason the EU is explicitly promoting projects in this program whose sole purpose is to make other EU projects more well known.

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