

USAGE OF SOCIAL MEDIA IN GENERAL ADULT EDUCATION (S.M.A.T.)

REPORT FOLLOWING COMPLETION OF QUESTIONNAIRE Winter 2012

Introduction

The S.M.A.T. questionnaire was sent out to a sample of teachers and learners at Iberika Language School in Berlin during December 2012.

The sample included teachers and students involved in various language courses (including English, Spanish and German).

A total of 80 questionnaires were returned, made up of 11 teachers, 25 students and 44 others. The students and “others” all combine as “participants” in language courses at Iberika.

The results found below are presented in four tables:

Table One - Grand Total

Table Two - Students

Table Three – Others

Table Four - Teachers

USAGE OF SOCIAL MEDIA IN GENERAL ADULT EDUCATION

The aim of this questionnaire is to find information on the usage of social media in free time and related to studying or teaching/at work. Social media is defined as "*interactive platforms via which individuals and communities create and share user-generated content*". (Wikipedia)

This research questionnaire supports the SMAT -project (Social Media and Adult Training) and is used in eight countries (Germany, Spain, Poland, Great-Britain, Turkey, Finland, Bulgaria and Romania).

RESULTS – TABLE ONE – GRAND TOTAL

Q1. How frequently do You use computer and/or internet in your free time or related to studying / education / teaching (Please, choose the appropriate option)

	Daily	Several times a week	About once a week	Less often	Not at all
I use computer (laptop, iPad etc.) in my leisure time	56	13	5	3	3
I use computer (laptop, iPad etc.) related to studying or teaching/at work	47	12	6	3	3
I use Internet (www) in my leisure time	54	19	2	3	2
I use Internet (www) related to studying or teaching/at work	41	15	8	4	12

If You have answered 'Not at all' to all of the above, you may go directly to Q4.

Q2. How frequently do You use the social media applications below in your free time? (Please, choose the appropriate option)

	Daily	Several times a week	About once a week	Less often	Not at all
Social media services (Facebook, Google +, LinkedIn etc.)	39	13	4	6	18
Blogging platforms (Blogger, Wordpress, Tumblr, Twitter etc.)	3	5	9	12	51
Web Conferencing (Skype, WIZIQ, Adobe Connect, Blackboard Collaborate etc.)	7	14	14	21	24
File sharing services (Dropbox, Google drive, box.net, SkyDrive etc.)	3	8	10	16	43
Virtual learning environment (Moodle, Dokeos, Optima etc.)	1	5	4	9	61
Knowledge sharing and collaboration (Wikis)	4	18	16	11	31
Games (Second Life, Zynga etc.)	1	0	3	8	68
Any others? Please, add as many lines as needed below and rate frequency for each:					

Q3. How frequently do You use the social media applications below related to studying or teaching/at work? (Please, choose the appropriate option)

	Daily	Several times a week	About once a week	Less often	Not at all	If you have chosen any other than Not at all, please name and describe briefly how, for what purpose, in what context.

Social media services (Facebook, Google +, LinkedIn etc.)	12	10	8	14	36	
Blogging platforms (Blogger, Wordpress, Tumblr, Twitter etc.)	1	2	6	8	63	
Web Conferencing (Skype, WizIQ, Adobe Connect, Blackboard Collaborate, etc.)	4	6	7	11	52	
File sharing services (Dropbox, Google drive, box.net, SkyDrive etc.)	2	3	11	15	49	
Virtual learning environment (Moodle, Dokeos, Optima etc.)	2	3	4	7	64	
Knowledge sharing and collaboration (Wikis)	4	12	11	13	40	
Games (Second Life, Zynga etc.)	1	0	0	2	77	
Any others? Please, add as many lines as needed below and rate frequency for each:						

Q4. My interest in social media (Please, choose the right option)

	Yes	No	I do not know
I am motivated in using social media applications more often at my leisure time	31	36	13
I am motivated in using social media applications more often in studying of teaching/at work	30	35	15
My social media usage is restricted by the lack of equipment and access to Internet	11	58	11
My social media usage is restricted by lack of skills	11	58	11

Background information

Q5. Gender

I am 1 woman **52** 2 man **28**

Q6. Occupation

I am 1 student **25** 2 teacher **11** 3 other **44**

Q7. Age

I am 1 under 20 years **3** 2 20 – 29 years **25** 3 30 – 39 years **21**
4 40 – 49 years **16** 5 50 – 59 years **11** 6 over 60 years **4**

RESULTS – TABLE TWO - STUDENTS

Q1. How frequently do You use computer and/or internet in your free time or related to studying / education / teaching (Please, choose the appropriate option)

	Daily	Several times a week	About once a week	Less often	Not at all
I use computer (laptop, iPad etc.) in my leisure time	16	5	1	1	2
I use computer (laptop, iPad etc.) related to studying or teaching/at work	9	6	4	0	6
I use Internet (www) in my leisure time	12	9	1	0	3
I use Internet (www) related to studying or teaching/at work	9	6	3	1	6

If You have answered 'Not at all' to all of the above, you may go directly to Q4.

Q2. How frequently do You use the social media applications below in your free time? (Please, choose the appropriate option)

	Daily	Several times a week	About once a week	Less often	Not at all
Social media services (Facebook, Google +, LinkedIn etc.)	12	7	0	1	5
Blogging platforms (Blogger, Wordpress, Tumblr, Twitter etc.)	0	2	4	3	16
Web Conferencing (Skype, WizIQ, Adobe Connect, Blackboard Collaborate etc.)	2	5	4	6	8
File sharing services (Dropbox, Google drive, box.net, SkyDrive etc.)	1	3	1	6	14
Virtual learning environment (Moodle, Dokeos, Optima etc.)	0	2	1	4	18
Knowledge sharing and collaboration (Wikis)	0	6	6	3	10
Games (Second Life, Zynga etc.)	0	0	3	0	22

Any others? Please, add as many lines as needed below and rate frequency for each:

Q3. How frequently do You use the social media applications below related to studying or teaching/at work? (Please, choose the appropriate option)

	Daily	Several times a week	About once a week	Less often	Not at all	If you have chosen any other than Not at all, please name and describe briefly how, for what purpose, in what context.
Social media services (Facebook, Google +, LinkedIn etc.)	3	2	1	7	12	Facebook (1)
Blogging platforms (Blogger, Wordpress, Tumblr, Twitter etc.)	0	1	1	6	17	
Web Conferencing (Skype, WizIQ, Adobe Connect, Blackboard Collaborate, etc.)	0	3	2	3	17	Skype (1)
File sharing services (Dropbox, Google drive, box.net, SkyDrive etc.)	0	1	3	4	17	
Virtual learning environment (Moodle, Dokeos, Optima etc.)	0	2	2	4	17	Moodle: Uni-Platform (1)

Knowledge sharing and collaboration (Wikis)	0	2	5	5	13	
Games (Second Life, Zynga etc.)	0	0	0	1	24	
Any others? Please, add as many lines as needed below and rate frequency for each:						

Q4. My interest in social media (Please, choose the right option)

	Yes	No	I do not know
I am motivated in using social media applications more often at my leisure time	13	10	2
I am motivated in using social media applications more often in studying of teaching/at work	8	13	4
My social media usage is restricted by the lack of equipment and access to Internet	4	16	5
My social media usage is restricted by lack of skills	3	18	4

Background information

Q5. Gender

I am 1 woman **16** 2 man **9**

Q6. Occupation

I am 1 student **25**

Q7. Age

I am 1 under 20 years **2** 2 20 – 29 years **10** 3 30 – 39 years **8**
4 40 – 49 years **2** 5 50 – 59 years **1** 6 over 60 years **2**

RESULTS – TABLE THREE – OTHERS

Q1. How frequently do You use computer and/or internet in your free time or related to studying / education / teaching (Please, choose the appropriate option)

	Daily	Several times a week	About once a week	Less often	Not at all
I use computer (laptop, iPad etc.) in my leisure time	31	8	3	1	1
I use computer (laptop, iPad etc.) related to studying or teaching/at work	29	5	2	2	6
I use Internet (www) in my leisure time	31	8	2	2	1
I use Internet (www) related to studying or teaching/at work	26	6	2	2	8

If You have answered 'Not at all' to all of the above, you may go directly to Q4.

Q2. How frequently do You use the social media applications below in your free time? (Please, choose the appropriate option)

	Daily	Several times a week	About once a week	Less often	Not at all
Social media services (Facebook, Google +, LinkedIn etc.)	20	5	3	4	12
Blogging platforms (Blogger, Wordpress, Tumblr, Twitter etc.)	3	2	3	6	30
Web Conferencing (Skype, WizIQ, Adobe Connect, Blackboard Collaborate etc.)	4	6	6	14	14
File sharing services (Dropbox, Google drive, box.net, SkyDrive etc.)	1	3	6	9	25
Virtual learning environment (Moodle, Dokeos, Optima etc.)	1	3	2	6	32
Knowledge sharing and collaboration (Wikis)	3	9	8	7	17
Games (Second Life, Zynga etc.)	0	0	0	8	36
Any others? Please, add as many lines as needed below and rate frequency for each:					

Q3. How frequently do You use the social media applications below related to studying or teaching/at work? (Please, choose the appropriate option)

	Daily	Several times a week	About once a week	Less often	Not at all	If you have chosen any other than Not at all, please name and describe briefly how, for what purpose, in what context.
Social media services (Facebook, Google +, LinkedIn etc.)	6	7	5	4	22	Facebook (2) For advertising (1)
Blogging platforms (Blogger, Wordpress, Tumblr, Twitter etc.)	1	1	2	2	38	
Web Conferencing (Skype, WizIQ, Adobe Connect, Blackboard Collaborate, etc.)	4	2	4	5	29	Skype (1)
File sharing services (Dropbox, Google drive, box.net, SkyDrive etc.)	2	2	4	7	29	Dropbox
Virtual learning environment (Moodle,	1	1	1	2	39	

Dokeos, Optima etc.)						
Knowledge sharing and collaboration (Wikis)	4	8	5	5	22	Wikipedia (1) For information (1)
Games (Second Life, Zynga etc.)	0	0	0	1	43	
Any others? Please, add as many lines as needed below and rate frequency for each:						Internet Daily (1)

Q4. My interest in social media (Please, choose the right option)

	Yes	No	I do not know
I am motivated in using social media applications more often at my leisure time	13	23	8
I am motivated in using social media applications more often in studying of teaching/at work	14	21	9
My social media usage is restricted by the lack of equipment and access to Internet	4	35	5
My social media usage is restricted by lack of skills	6	33	5

Background information

Q5. Gender

I am 1 woman **27** 2 man **17**

Q6. Occupation

I am other **44**

Q7. Age

I am 1 under 20 years **1** 2 20 – 29 years **12** 3 30 – 39 years **9**
4 40 – 49 years **11** 5 50 – 59 years **9** 6 over 60 years **2**

RESULTS – TABLE FOUR - TEACHERS

Q1. How frequently do You use computer and/or internet in your free time or related to studying / education / teaching (Please, choose the appropriate option)

	Daily	Several times a week	About once a week	Less often	Not at all
I use computer (laptop, iPad etc.) in my leisure time	9	1	1	0	0
I use computer (laptop, iPad etc.) related to studying or teaching/at work	9	0	0	1	1
I use Internet (www) in my leisure time	9	2	0	0	0
I use Internet (www) related to studying or teaching/at work	7	2	2	0	0

If You have answered 'Not at all' to all of the above, you may go directly to Q4.

Q2. How frequently do You use the social media applications below in your free time? (Please, choose the appropriate option)

	Daily	Several times a week	About once a week	Less often	Not at all
Social media services (Facebook, Google +, LinkedIn etc.)	7	1	1	2	0
Blogging platforms (Blogger, Wordpress, Tumblr, Twitter etc.)	0	1	2	4	4
Web Conferencing (Skype, WizIQ, Adobe Connect, Blackboard Collaborate etc.)	1	3	4	1	2
File sharing services (Dropbox, Google drive, box.net, SkyDrive etc.)	0	2	3	2	4
Virtual learning environment (Moodle, Dokeos, Optima etc.)	0	0	1	0	10
Knowledge sharing and collaboration (Wikis)	1	2	2	2	4
Games (Second Life, Zynga etc.)	1	0	0	0	10
Any others? Please, add as many lines as needed below and rate frequency for each:					

Q3. How frequently do You use the social media applications below related to studying or teaching/at work? (Please, choose the appropriate option)

	Daily	Several times a week	About once a week	Less often	Not at all	If you have chosen any other than Not at all, please name and describe briefly how, for what purpose, in what context.
Social media services (Facebook, Google +, LinkedIn etc.)	3	2	2	3	1	Facebook (1) English Game (1) Finding resources (1)
Blogging platforms (Blogger, Wordpress, Tumblr, Twitter etc.)	0	0	3	1	7	
Web Conferencing (Skype, WizIQ, Adobe Connect, Blackboard Collaborate, etc.)	1	1	2	2	5	
File sharing services (Dropbox, Google drive, box.net, SkyDrive etc.)	0	0	4	4	3	English Game (1) Exchanging resources (1)

Virtual learning environment (Moodle, Dokeos, Optima etc.)	1	0	1	1	8	
Knowledge sharing and collaboration (Wikis)	1	1	1	3	5	Reference/Translation (1)
Games (Second Life, Zynga etc.)	1	0	0	0	10	
Any others? Please, add as many lines as needed below and rate frequency for each:						

Q4. My interest in social media (Please, choose the right option)

	Yes	No	I do not know
I am motivated in using social media applications more often at my leisure time	5	3	3
I am motivated in using social media applications more often in studying of teaching/at work	8	1	2
My social media usage is restricted by the lack of equipment and access to Internet	3	7	1
My social media usage is restricted by lack of skills	2	7	2

Background information

Q5. Gender

I am woman **9** man **2**

Q6. Occupation

I am a teacher **11**

Q7. Age

I am 1 under 20 years **0** 2 20 – 29 years **3** 3 30 – 39 years **4**
 4 40 – 49 years **2** 5 50 – 59 years **2** 6 over 60 years **0**

Summary

Of the total number of the 80 participants, 31.6% were students, 55 % others, 13.75% teachers.

The group broke down into:

AGE PROFILE

Under 20 years : 3.75%

20-29 years : 31.25%

30 – 39 years: 26.25%

40 - 49years: 20%

50 – 59years: 13.75%

Over 60 : 5%

65 % of the total number were women, and 35% were men.

Of the total number:

CURRENT USE

96.25% use a computer in their leisure time (70 % of those daily).

85% use a computer related to studying or teaching/at work (58.75% of those daily)

97.5% use the Internet in their leisure time (67.5 % of those daily)

85% use the Internet related to studying or teaching/at work (51.25% of those daily)

INTEREST IN SOCIAL MEDIA

38.75% of the total number were motivated in using social media applications more often in their leisure time.

37.5% of the total number were motivated in using social media applications more often in studying or teaching/ at work.

EQUIPMENT AND SKILLS

72.5% of the total number did not feel their usage of social media is restricted by the lack of equipment or access to the Internet, and 72.5% did not feel restricted by lack of skills.