

**Beneficiary:**

- ROC Midden, Netherlands

**Coordinator:**

- The Business Club AUSTRIALIA, Austria

**Project partners:**

- CESIE Centro Studied Iniziative Europeo, Italy
- Know & Can Association, Bulgaria
- iberika group, Germany
- Merseyside Expanding Horizons Ltd., UK
- Dacorun CVS Council for Voluntary Services, UK
- Pistes Solidaires, France
- EPMA – Agentura pro evropské projekty a management, Czech Republic
- UBW Unternehmensberatung Wagenhofer, Austria
- C<sup>3</sup> leadership, external Evaluator, Ireland



Lifelong Learning Programme

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## CONTACT US

Would you like to successfully market your EU project results?

Are you interested in innovative products, training methods and materials, developed across Europe and funded by the European Commission?

Why not contact us today? We're looking forward to supporting you.

[info@deepcom.eu](mailto:info@deepcom.eu)  
[www.deepcom.eu](http://www.deepcom.eu)



# DEEP.Com

Dissemination and Exploitation of European Projects: Transition to Commercialisation



[www.deepcom.eu](http://www.deepcom.eu)

## The Project

Since the year 2000 a vast variety of European projects have been developed under the Lifelong Learning Programme. A total in excess of 4,5 billion EUROS has been invested by the European Commission in those projects. However only a small number are still “on the market”.

DEEP.Com, a KA4 project running until December 2012, has been created to explore the commercialisation of European projects.

## In summary DEEP.Com will

- Identify and select projects that have the potential for commercial success
- Support them to enter the market-place
- Offer e-learning materials and service tools for project co-ordinators and partners
- Strengthen the dissemination and exploitation of available project results
- Offer products ready to be marketed
- Help businesses to save on research & development

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## DEEP.Com will support Project Managers by offering

- Strong dissemination and exploitation for EU projects
- Information on branding and marketing
- Online-support, covering all stages of marketing
- Useful e-learning material
- A pathway to potential buyers and licensees
- An online market place for sellers and licensors

## DEEP.Com will assist Businesses by offering

- Vital information about new and innovative products and new developments in several sectors of education and training
- Innovative and practical approaches & products across the business sectors
- Opportunities for cost-savings and more efficiency in research & development
- E-learning material for licensees of EU project results
- Online market place for licensors and licensees
- DEEP.Com EU-Xchange – online services for you!

## www.deepcom.eu

- **Best Practice examples** and guide-lines for project managers
- **E-learning tool kit** for project managers
- **Legal and practical information** for project managers, co-ordinators and licensors
- **E-market place** for project co-ordinators and potential users
- **Useful information** about marketable project results for potential users / licensees
- **Online ranking** of potential cash cow products
- **Links** to organisations dealing with potential users / companies
- **Online interchange** of licensing opportunities

